



3RD ANNUAL CHAMPIONSHIP TASTE

BENEFITING THE NASCAR FOUNDATION'S
SPEEDIATRICS UNIT AT HOMESTEAD HOSPITAL

When: Thursday, November 13, 2014 - 6:00PM

Where: Chalet Village at Homestead-Miami Speedway

Who: The NASCAR Foundation, Homestead Hospital Foundation and Homestead-Miami Speedway

What: **A unique corporate dining and hospitality experience for you, your employees or customers.** This is a great way to present your company to 500 guests all while giving back to the local community!

The Championship Taste event will feature a sampling of food from up to 25 local area restaurants. Each of our sponsorship opportunities grants you and your guests VIP access. With a VIP Championship Taste ticket, the guest will gain entrance to the "Chef's Table" area which will feature a celebrity chef, live entertainment and much more.

Why: **Funds raised through the Championship Taste will benefit The NASCAR Foundation's Speediatrics Unit at Homestead Hospital.** By addressing the medical needs of children at our Speediatrics unit, The NASCAR Foundation is assuring children can focus on learning.



Homestead Hospital
Foundation

BAPTIST HEALTH SOUTH FLORIDA



www.nascarfoundation.org/events/championship-taste



3RD ANNUAL CHAMPIONSHIP TASTE

THURSDAY, NOVEMBER 13, 2014

HOMESTEAD-MIAMI SPEEDWAY - CHALET VILLAGE

VIP Sponsor: \$25,000 - Only 1 Available!

Event Benefits:

- 20 VIP Championship Taste Tickets to Include 20 Entries to Chef's Table VIP Area
- 2 Reserved seating areas with choice of seating type (i.e. round, high top, sofa, etc.)
- 1 hour early entry to VIP Chef's table for 20 Guests - Sponsors and Sponsor Guests Only
- Complimentary alcoholic and non-alcoholic beverages for 20 Guests
- Pace Car Rides Around Homestead-Miami Speedway for 20 Guests
- 2 HOT Passes to the Ford Championship Weekend Events (names submitted by 11/1/14)

Sponsor Recognition Benefits:

- Opportunity for Sponsor Representative to make remarks in the Chef's Table VIP Area
- Opportunity for Sponsor to Present Check During NASCAR Sprint Cup Series Pre-Race Ceremonies on Sunday, November 16, 2014
- Opportunity for Sponsor to Provide Products/Sampling/Coupons to Guests

Promotional and Branding Benefits:

- Sponsor Branding of VIP Area - "*Chef's Table Brought To You By **Sponsor Name***"
- Prominent signage placement in the Chef's Table Area
- Sponsor Logo on Event Signage
- Sponsor Logo on The NASCAR Foundation Website
- Recognized on The NASCAR Foundation Social Media Pages
- Full-Page Color Ad in Championship Taste Souvenir Program (*back cover*)



www.nascarfoundation.org/events/championship-taste

Victory Lane Sponsor: \$10,000

Event Benefits:

- 10 VIP Championship Taste Tickets to Include 10 Entries to the Chef's Table VIP Area
- 1 Reserved seating areas with choice of seating type (i.e. banquet round, high top table, sofa area)
- 1 hour early entry to VIP Chef's Table for 10 Guests - Sponsors & Sponsor Guests Only!
- Complimentary alcoholic and non-alcoholic beverages for 10 Guests
- Pace Car Rides Around Homestead-Miami Speedway for 10 Guests

Promotional and Branding Benefits:

- Full-Page Color Ad in Championship Taste Souvenir Program (*inside front cover or inside back cover*)
- Sponsor Logo on Event Signage
- Sponsor Logo on The NASCAR Foundation Website
- Recognized on The NASCAR Foundation Social Media Page

Checkered Flag Sponsor: \$5,000

Event Benefits:

- 5 VIP Championship Taste Tickets to Include 5 Entries to the Chef's Table VIP Area
- 1 Reserved seating areas with choice of seating type (i.e. banquet round, high top table, sofa area)
- 1 hour early entry to VIP Chef's Table for 5 Guests - Sponsors & Sponsor Guests Only!
- Complimentary alcoholic and non-alcoholic beverages for 5 Guests

Promotional and Branding Benefits:

- Full-Page Color Ad in Championship Taste Souvenir Program
- Sponsor Listing on Event Signage
- Sponsor Listing on The NASCAR Foundation Website
- Recognized on The NASCAR Foundation Social Media Page

Green Flag Sponsor: \$2,500

Event Benefits:

- 2 VIP Championship Taste Tickets to Include 2 Entries to the Chef's Table VIP Area
- 2 General Admission Tickets
- 1 hour early entry to VIP Chef's table for 2 VIP Guests - Sponsors & Sponsor Guests Only!
- Complimentary alcoholic and non-alcoholic beverages for 2 VIP Guests

Promotional and Branding Benefits:

- Half-Page Color Ad in Championship Taste Souvenir Program
- Sponsor Listing on Event Signage
- Sponsor Listing on The NASCAR Foundation Website

White Flag Sponsor: \$1,000

Event Benefits:

- 2 VIP Championship Taste Tickets to Include 2 Entries to the Chef's Table VIP Area
- 1 hour early entry to VIP Chef's table for 2 VIP Guests - Sponsors & Sponsor Guests Only!
- Complimentary alcoholic and non-alcoholic beverages for 2 VIP Guests

Promotional and Branding Benefits:

- Sponsor Listing on Event Signage



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HOMESTEAD-MIAMI SPEEDWAY - CHALET VILLAGE

SPONSORSHIP FORM

Company Name:

Contact Person:

Address:

City:

State:

Zip:

Main #:

Fax #:

Cell #:

E-Mail Address:

YES! I will support the Championship Taste at the following level:

\$25,000: VIP Sponsor

\$10,000: Victory Lane Sponsor

\$5,000: Checkered Flag Sponsor

\$2,500: Green Flag Sponsor

\$1,000: White Flag Sponsor

\$250: Championship Taste Ticket with VIP Chef's Table Access
\$225 Early Bird Pricing Until August 31st

\$100: General Admission Championship Taste Ticket
\$75 Early Bird Pricing Until August 31st

Method of payment:

Check

Please make payable to:

The NASCAR Foundation, One Daytona Boulevard, Daytona Beach, FL 32114

Credit Card

Go to www.nascarfoundation.org/events/championship-taste

For inquiries, contact Nichole Krieger, Development Director at nkrieger@nascarfoundation.com or 386-310-5732