

CRA	Objective 1 Engagement	Objective 2 Quality of life	Objective 3 Economic Development	Objective 4 Infrastructure	Objective 5 Internal Operations
	Launch quarterly direct-to-resident outreach campaigns to improve resident awareness and participation of CRA initiatives and available resources in FY26.	Complete (3) visible beautification or placemaking projects in the CRA target area by Q3 FY26.	Facilitate (3) new business openings in the CRA through incentive programs by Q4 FY26 targeting F&B and experiential-type businesses that are open past 5 PM.	Contribute funding and coordination to (2) top City infrastructure projects within the CRA boundary in FY26.	Implement process tracking and documentation for key programs (grants, property acquisition /disposition by Q4 FY26.
	Host or co-host (4) community pop-up events focused on downtown, business resources, and grant programs in FY26.	Offer 10 residential or commercial façade grants in FY26.			Submit quarterly project progress reports to the CRA Board and CMO in FY26.
	Create and distribute quarterly e-newsletters on CRA activities in FY26.	Invest in (1) or more pocket parks or passive green spaces on CRA-owned parcels in FY26.			Conduct at least (1) internal planning workshop with CRA Staff in FY26.